

**Motivation & Professional Development for Everyone! —**

## **The Motivational BOOM™ 2012 Seminar – Spring Event**

**BRING YOUR ENTIRE OFFICE!!!**

**Date:** Friday, May 25<sup>th</sup>, 2012

**Time:** 8:30 a.m. - 4:45 p.m.

**Location:** **Four Points by Sheraton BWI Airport**  
7032 Elm Road, Baltimore, Maryland 21240  
Hotel Phone: (410) 859-3300

**Event Website:** <http://www.MotivationalBOOM.com>

**Event Theme:** **Excelling in Excellence**



The Motivational BOOM™ Seminar – Event Series is an action-packed, fun-filled, explosive, exciting, inspiring and empowering event that delivers to participants cutting-edge skills for optimal professional and personal success. This seminar will give you proven strategies make peak performance and excellence “The Norm.”

There will be — **Motivation! Inspiration! Success Strategies Shared!**  
**Professional & Personal Development Coaching! Laughs!**  
**Music! Fun! Entertainment! Door Prize Giveaways!**  
**Empowered Morale & Excellence! Mega Take-Home Value!!!**



**Mr. John Carrington,**  
Emcee

### **Your Seven Professional Speaker Lineup:**



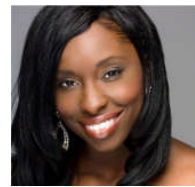
**Ty Howard**

Message: Excelling in Teamwork



**AK Stout**

Message: 5 Secrets to BOOM & Excel Your Social Media Efforts



**Tamika Hall**

Message: Restore the Roar: Awaken the Life Within For a More Exciting, Rewarding & Purpose-Driven YOU



**Ian Humphrey**

Message: It's Not About the Knock Down— It's About the Get Up!



**Justin Jones-Fosu**

Message: Finding Your Glasses™ So You Can Excel as a Leader



**Cathleen Hanson**

Message: Effective Business Networking



**Chris Livingston**

Message: The *Maximum Thinking*™ Approach to Selling with Excellence



**Reginald Thornton**

Fun Time Break Sessions:  
Seat Beat: Your Health Is Your Wealth

**Only 300 Seats Available! 100 Seats Left! Register NOW!**

Go To: <http://www.MotivationalBOOM.com> • Or Call Ty Howard: (443) 982-7582

# Motivation & Success Strategies for EVERYONE!

Is your company, like many other companies today, struggling with and fighting to get ahead of the many challenges eroding employees, sales, the company, and ultimately, the bottom line?

## Challenges like —

- Attracting Good Talent
- Filling Jobs
- Keeping Up Communication
- Selling in a Tough Economy
- Sustaining Peak Performance
- Building Efficient Work Teams
- Keeping Good Talent
- Controlling Your Brand
- Creating Opportunities
- Improving Employee Morale
- Keeping a Healthy Workforce
- Keeping Out Legal Issues
- Excelling in Creativity & Innovation
- Keeping Leaders Motivated, Focused & Committed
- Combating Gossip & Other Negative Behaviors
- Making Service Excellence the Norm

If Yes! The Motivational BOOM™ Seminar is for YOU & Your Team!

## AGENDA

- 8:30 AM – 9:00 AM Registration and Social Time
- 9:15 AM – 11:30 AM Speakers #1, #2 and #3
- 11:30 AM – 12:50 PM **Lunch (On YOU)**
- 1:15 PM – 4:25 PM Speakers #4, #5, #6 and #7
- 4:30 PM – 4:45 PM Evaluation and Closing

**Early Registration Investment:** \$49.00 per person.

( You must purchase tickets - by May 4th, 2012 )

Regular Registration Investment: \$69.00 per person.

( May 5th, 2012 to at-the-door )

### Motivational Event Workbook / Program

#### Additional Investment:

\$6.00 each ( Early Registration Only )

\$10.00 each ( May 5th, to at-the-door )

\* No Lunch Included With Registration. Lunch is on YOU.

\* There is a very nice restaurant inside The Four Points by Sheraton BWI Airport Hotel.

## Who Should Attend?

The Motivational BOOM™ Seminar is perfect for:

- Managers and Supervisors
- Executives and Directors
- Employees on ALL Levels
- Account Managers
- Business Owners, Presidents and CEOs
- Human Resources Staff
- Event and Meeting Planners
- Managerial Teams
- Department or Division Employee Teams
- Accounting and Finance Teams
- Manufacturing Plant Workers
- Graphic Designers and Artists
- IT Staff and Computer Consultants
- CPAs
- Military Recruiters and All Branches of Military
- Independent Consultants
- Sales Executives and Managers
- Engineers
- Doctors, Health Care Administrators, Nurses and Medical Technicians
- Support Professionals and Administrative & Secretarial Staff
- Customer Service Professionals
- Pharmaceutical Sales Representatives
- Real Estate Professionals
- Insurance Professionals
- Students & Student Leaders
- Banking Professionals and Loan Officers
- Marketing, Advertising and PR Personnel
- Multi-Level Reps
- Attorneys and Legal Staff
- Educators and Teachers
- Housewives and Retirees
- Job seekers!

Everyone - from every walk of life — will benefit by attending this motivating, inspiring, educational event! Even if you do not work in a traditional office setting, you should absolutely attend!

\* Group Discounts available through Online Registration.

[www.MotivationalBOOM.com](http://www.MotivationalBOOM.com)

## The Motivational BOOM™ Seminar (2012 Spring Event) Registration FORM (Please Print Neatly)

Name: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Company: \_\_\_\_\_ Dept: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Number of Participants Being Registered: \_\_\_\_\_ Number of Event Workbooks Pre-Ordered: \_\_\_\_\_

### Credit Card Information

Name on Card: \_\_\_\_\_ Exp. (MM/YY) \_\_\_\_\_ 3-Digit Code on Back: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Type of Credit Card: \_\_\_\_\_

Address Associated with Card: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ **Total Amount to Charge Card:** \_\_\_\_\_

Card Holders Signature: \_\_\_\_\_ **Fax to: (410) 510-1578**

Make checks payable to: InspiraGen Institute, LLC • Mail to: 6400 Baltimore National Pike, Suite 134, Baltimore, MD 21228

**Total Amount Enclosed:** \_\_\_\_\_

**For over-the-phone registrations, call: (443) 982-7582**

# The Motivational



— (Spring Event)

Friday, May 25, 2012 in Baltimore, Maryland



DOWNLOAD DIRECTIONS

## Recommended Driving Directions to the Event

From I-95	From MD-295 Baltimore / Washington Parkway
<ol style="list-style-type: none"> <li>1) Drive North or South on I-95 to get to Exit 47A-47B to merge onto I-195 East toward the BWI Airport</li> <li>2) Continue straight on I-195 East to the BWI Airport Arrivals lane.</li> <li>3) Stay in the far left lane of the BWI Airport Arrivals “Thru Lane”, and continue straight</li> <li>4) After you pass the Arrival Pick-up for British Airways (end of the BWI Airport Arrivals terminal section), move quickly to the far right lane</li> <li>5) Take the Commercial Vehicles Exit (Elm Road), and you’ll see a sign that will say MD-70 &amp; I-97 Annapolis</li> <li>6) Continue straight, and turn left at 2<sup>nd</sup> traffic light onto Terminal Road (Stay in far left lane after turn)</li> <li>7) At the very next traffic light turn left onto Scott Drive, bare right and continue into parking lot of The Four Points by Sheraton BWI Airport Hotel</li> </ol>	<ol style="list-style-type: none"> <li>1) Drive North or South on MD-295 B/W Parkway until you get to the Exit for I-195 East toward the BWI Airport</li> <li>2) Take the I-195 Exit towards the BWI Airport and continue straight on to the BWI Airport Arrivals lane.</li> <li>3) Stay in the far left lane of the BWI Airport Arrivals “Thru Lane”, and continue straight</li> <li>4) After you pass the Arrival Pick-up for British Airways (end of the BWI Airport Arrivals terminal section), move quickly to the far right lane</li> <li>5) Take the Commercial Vehicles Exit (Elm Road), and you’ll see a sign that will say MD-70 &amp; I-97 Annapolis</li> <li>6) Continue straight, and turn left at 2<sup>nd</sup> traffic light onto Terminal Road (Stay in far left lane after turn)</li> <li>7) At the very next traffic light turn left onto Scott Drive, bare right and continue into parking lot of The Four Points by Sheraton BWI Airport Hotel</li> </ol>
GPS Option #1	GPS Option #2
<p>* GPS users, you can get specific directions from your unit using: <b>BWI Airport, MD 21240</b></p> <ol style="list-style-type: none"> <li>1) Once you arrive at the BWI Airport <u>follow the directions from Step #3 of “From I-95” above</u></li> </ol>	<p>* GPS users, you can get specific directions from your unit using the following steps:</p> <ol style="list-style-type: none"> <li>1) Turn your GPS unit on</li> <li>2) Select Points of Interest</li> <li>3) Select Transit</li> <li>4) Select Air Transportation</li> <li>5) Select BWI-Arrivals (BWI Airport, MD 21240) , then Drive</li> <li>6) Once you arrive at the BWI Airport <u>follow the directions from Step #3 of “From I-95” above</u></li> </ol>

**Four Points by Sheraton BWI Airport Hotel**, 7032 Elm Road, Baltimore, Maryland 21240  
 (Near the BWI Airport) • **Hotel Phone:** (410) 859-3300